



Tryon Arts and Crafts Fall Festival 2010

Important dates to remember

Application Deadline: July 16, 2010

Notification of Acceptance: August 16, 2010

Participation Acceptance: September 10, 2010

Location:

The Fall Festival will be held on the grounds of Tryon Arts and Crafts at Harmon Field in Tryon, NC.

Event Dates and Times:

Festival Hours:

Saturday, October 16th: 10 to 5

Sunday, October 17th: 11 to 5

Artist Check-In: 6:30 a.m. to 9 a.m. Saturday

Keep in minds that NO cars will be allowed on the festival grounds after 9 a.m. Saturday; please plan accordingly.

Artist Load Out: Artists may begin packing up at 5 on Sunday and cars will be allowed on festival grounds at 5:30.

Advertising and Promotion:

Tryon Arts and Crafts' advertising and publicity campaign will be publicized throughout the region with media in print and radio. The festival will be marketed through social media, the Tryon Arts and Crafts website, and in tourist publications and offices. The festival selection committee will select the publicity image for each artist from the images submitted.

Eligibility and Rules:

- Artists must be present during the entire event and must personally staff the exhibit space.
- Artists that would like to share a booth may do so, but both applicants must apply separately and be accepted.
- All work exhibited must be original, handcrafted work produced by the artist and may not be the result of work from commercial kits or molds.
- Artists may only exhibit and sell work in the media category for which they are accepted. The work exhibited must match the quality and style as represented by the artist in his or her application
- Any artist closing their booth prior to the end of the festival will not be permitted to return the following day or in subsequent years.

- We prefer that you leave pets at home.

Cancellation/Refunds:

- This is a rain or shine event
- Exhibitors who do not show and do not cancel will not be re-invited.
- Checks for Booth fees will be returned to artists not accepted promptly after notifications are made.

Booths:

- Booth structures and tents MUST be white, of festival quality, and no larger than 10' x 10'. Tents must have sides.
- Exhibitors are responsible for providing all booth structures, racks, tables, chairs and other fixtures suitable for outdoor use.
- Demonstrations of your craft are welcome and encouraged in your booth.
- Tents must be weighted down and prepared for all types of weather.
- Please be sure that the booth image that you provided with your application is representative of the booth quality you would provide at the festival.
- Booth assignments are at the sole discretion of the festival and are not interchangeable. Tryon Arts and Crafts will attempt to honor specific space requests, however we make no guarantee.
- Exhibitors will NOT receive booth numbers until they arrive at the festival.

Entry Guidelines and Application Fees:

- Please fill out the application in its entirety.
- All work must be original and current
- Please enclose \$25 in a check or money order for the application fee. This fee is non-refundable.
- Please enclose a separate check in the amount of \$100 for your booth fee. This original check will be returned if you are not selected.
- Please submit four (4) digital images of your work and one (1) of your current booth display. By submitting these images, the artist is granting Tryon Arts and Crafts permission to use them in publicity for festival.
- Images should be submitted on a CD as a JPEG file.
- Please save files with the artist's last name and the title of the work.
- Please label the CD with the artist's name. The CD will not be returned.
- Your application will not be considered without a booth image.

- Slides and photos will NOT be accepted.
- Please submit a short artist statement explaining the process and materials used in displayed works with application. (100 words or less)
- **Send application and other information to:**
Tryon Arts and Crafts Fall Festival
373 Harmon Field Road
Tryon, NC 28782

Questions or concerns? We are here to help! Please let us know if you need assistance with any aspects of the application.

Please contact:

Laura Linz, 828.859.8323

TryonArtsandCrafts@windstream.net

Price Range of your work: _____

Will you demonstrate at your booth? _____

Are you planning to share your booth?

_____ Yes _____ No

If yes, name of other artist

(both artists must apply and be accepted independently)

The following descriptions must be provided. You may use a separate sheet of paper.

Image #1: _____

Image #2: _____

Image #3: _____

Image #4: _____

Image #5: Booth Display

By signing this application, exhibitor acknowledges that he or she will abide by all rules and regulations stated in this application and is responsible for any damage, loss, or breakage of their artwork. Exhibitor agrees to forever discharge Tryon Arts and Crafts and their agents and representatives, from any responsibility, personal liability, loss claims, or damage arising out of or in conjunction with this festival.

Signature of Art Exhibitor

Date

Artist Application

Please fill in completely and legibly.

 Name: First Last

 Address

 City ST Zip

(_____) _____

Phone Number (Primary)

(_____) _____

Phone Number (Secondary)

 Email Address

Category/Medium

- Ceramics/Pottery
- Drawing/Pastel
- Fiber Arts
- Glass
- Jewelry
- Leather
- Metal
- Mixed Media ____ (2-D) ____ (3-D)
- Painting
- Photography
- Printmaking
- Sculpture
- Woodwork